

iD LatitudeTM

LUXURY VINYL TILE + PLANK



Chart a new
course with
carbon-neutral
product.

+ **TECHTONIC**TM
PROTECTION

 **Tarkett**



Define your own coordinates.

The creative process is a journey of discovery. One step leads to another, and before you know it, you've charted an entirely new course. For the creation of iD Latitude,[™] we went searching for the mystical intersection of great design, lasting performance, mindful sustainability and practical affordability. We're happy to share this pioneering combination of striking visuals and best-in-class Techtonic[™] protection in a carbon-neutral product—creating a flooring experience that moves us all forward.





A detailed, close-up photograph of a wood surface, showing intricate, wavy grain patterns in various shades of brown, tan, and dark chocolate. The texture is highly detailed, with visible fibers and natural imperfections.

iD Latitude™ Woods.

Delivering an authentic look of natural wood grain, iD Latitude Woods include soothing cool to cozy warm tones, refreshing light to dramatic dark looks, and a variety of wood grain patterns for complete flexibility. This full suite includes a natural-looking surface for every design aesthetic—from contemporary oak and pine, to traditional cherry and walnut, to the distinctive details of craft maple, hickory and teak. Connect with nature—without compromise.



LATITUDE WOOD

PLWD 4692 - Brined

PLWD 4693 - Warm Silver

PLWD 4694 - Scout

6" x 48"





LATITUDE WOOD
PLWD 3401 - Black Walnut
6" x 48"





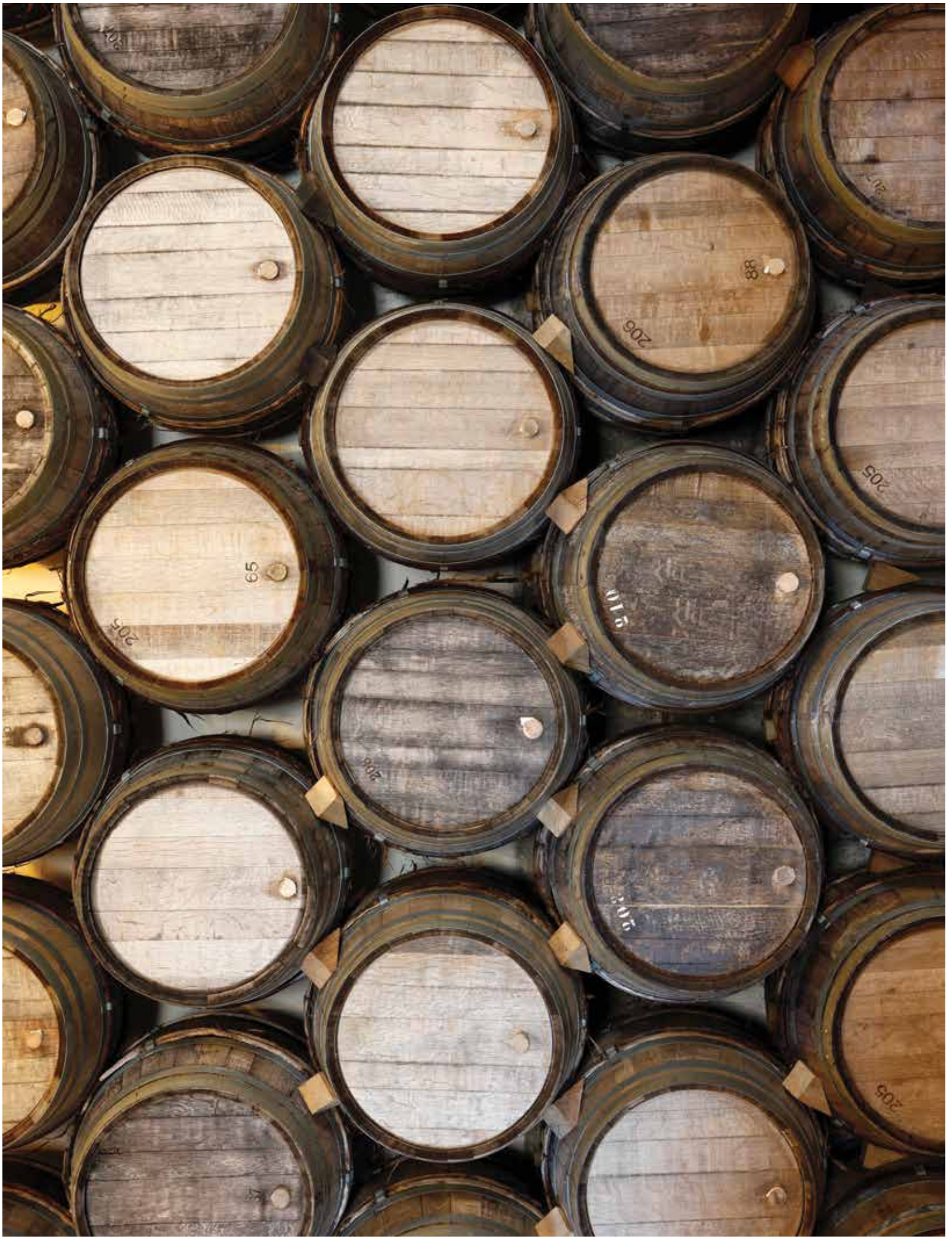
LATITUDE WOOD
PLWD 7521 - Beech Natural
6" x 48"

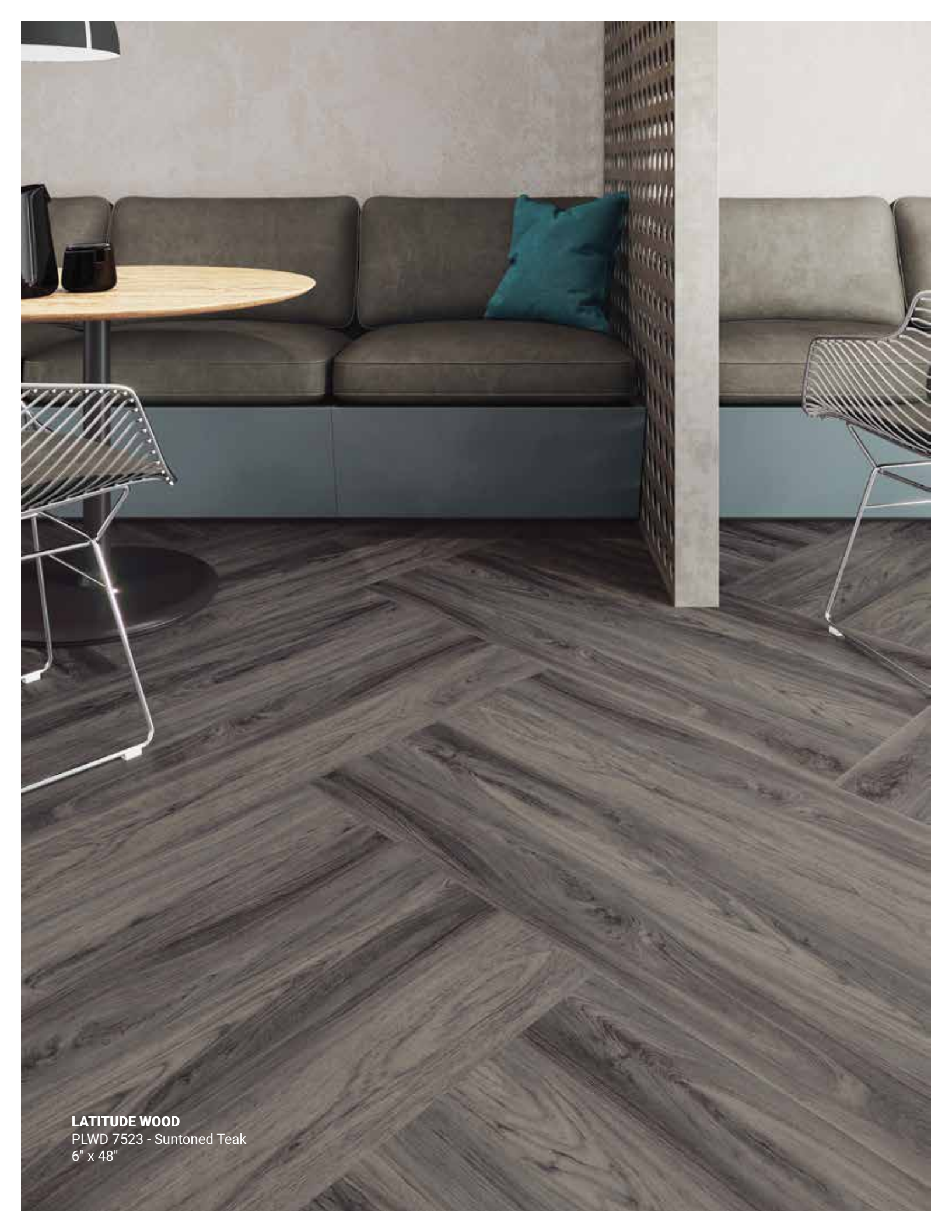


LATITUDE WOOD
PLWD 0512 - Craft Maple
6" x 48"
(Rug - NowHaus Collection;
Tarkett Hospitality)



LATITUDE WOOD
PLWD 7526 - Pearl Maple
6" x 48"





LATITUDE WOOD
PLWD 7523 - Suntoned Teak
6" x 48"



LATITUDE WOOD
PLWD 5134 - Blanched Pine
6" x 48"





iD Latitude™ Abstracts.

iD Latitude includes a suite of best-selling Abstract designs that have been specifically colored to work with the rest of the collection—allowing you to mix and match them with wood and stone looks for added visual interest or helpful wayfinding. Add fun and energy to a space with the intense colors found in ColorGrain or amplify depth through a fusion of textures with Stria Marble. With so many options, each space can express a unique element while keeping continuity and flow uninterrupted.



LATITUDE ABSTRACT

Finelines PLFL 5103 - Greige
18" x 18", 6" x 36"

Finelines PLFL 5101 - Bisque
6" x 36"

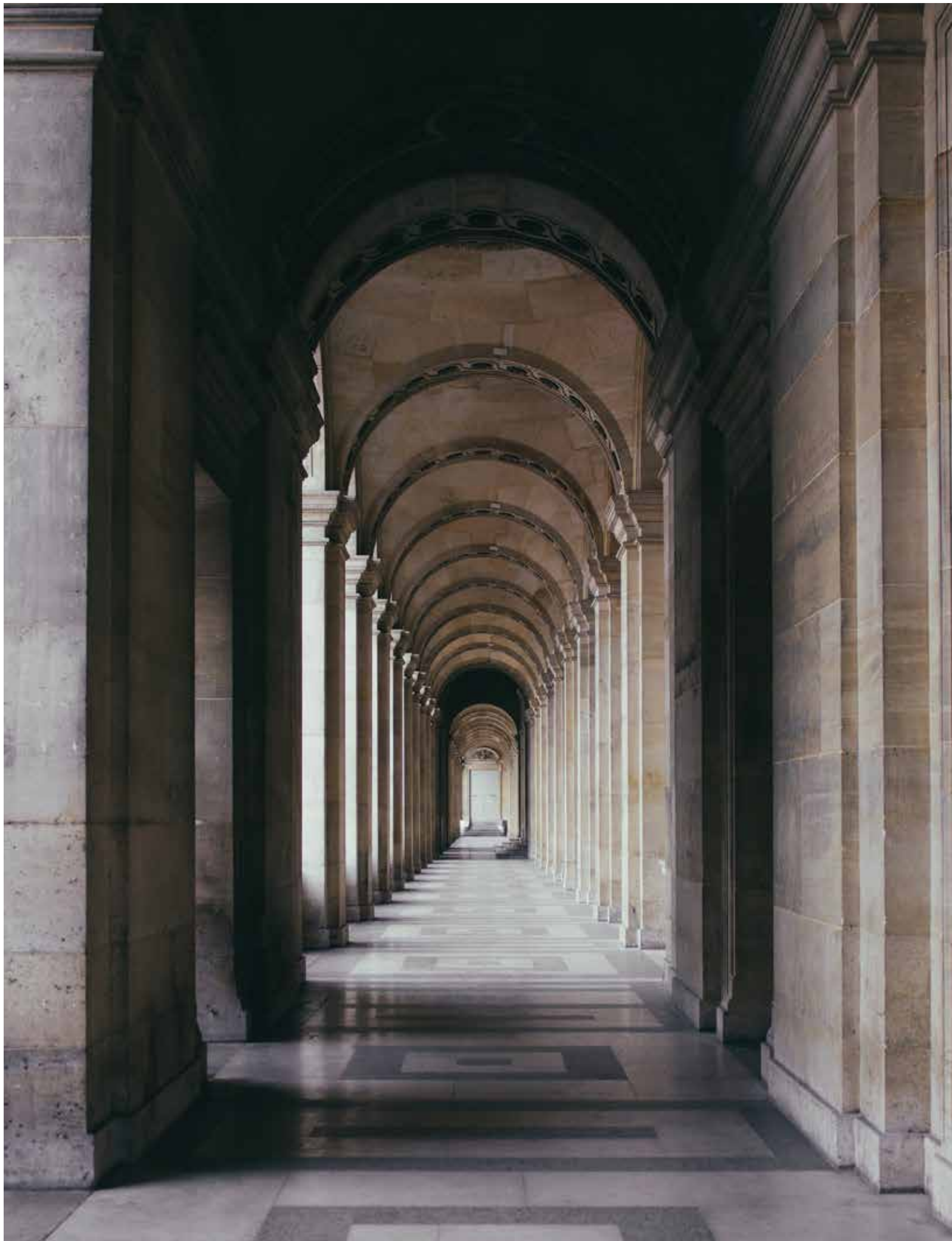




LATITUDE ABSTRACT

ColorGrain PLCG 7514 - Gibraltar
ColorGrain PLCG 7505 - Goldfinch
ColorGrain PLCG 7506 - Mandarin
ColorGrain PLCG 7507 - Kimono
6" x 36"







LATITUDE ABSTRACT
Stria Marble PLSM 5102 - Nimbus
6" x 36"



iD LatitudeTM Stones.

Featuring a variety of relevant stone and concrete looks, iD Latitude Stones pair flawlessly with the rest of the collection to provide interesting borders and accents. Offering a combination of proven bestsellers and new, contemporary designs, each pattern includes subtle color and texture shifts that create beauty and movement, just as nature intended.



+TECHTONIC
PROTECTION





LATITUDE STONE

PLST 7244 - Prairie

18" x 18"

LATITUDE ABSTRACT

Finelines PLFL 5103 - Greige

Finelines PLFL 5101 - Bisque

6" x 36"





LATITUDE STONE

PLST 7242 - Hearthstone
18" x 18"

LATITUDE ABSTRACT

ColorGrain PLCG 7511 - Cascades
ColorGrain PLCG 7514 - Gibraltar
6" x 36"

LATITUDE STONE

PLST 7214 - Luna

18" x 18"

LATITUDE WOOD

PLWD 3605 - Taos Oak

6" x 48"



LATITUDE STONE
PLST 7501 - Elbrus
18" x 18"





LATITUDE ABSTRACT

Finelines PLFL 5103 - Grège
18" x 18"

LATITUDE CONCRETE

PLCN 3515 - Alumin
PLCN 3519 - Charcoal
18" x 18"

Pure protection for ultimate performance.

When guarding hard vinyl floors, less is more. Instead of unnecessary additives that lead to scratch whitening caused by the daily stresses of feet and furniture, our Techtonic™ product uses a proprietary polymer system—forming a naturally clear, verifiably stronger layer of protection against scratches, abrasions, scuffs and stains.



Scuff Resistance

Every facility has areas with heavy foot traffic. Techtonic keeps your floors from showing the black, hard-to-clean evidence.



Abrasion Resistance

Whether it's moving feet or moving chairs, repeated actions can wear down surfaces through abrasion. By guarding iD Latitude™, Techtonic keeps it looking good over time.



Scratch Resistance

Scratches can be caused by anything from heavy furniture to tracked-in grit. Which is why Techtonic offers your surfaces more security against scratches than any other competitor.



Stain Resistance

Accidents will happen. But thanks to Techtonic's powerful stain resistance, your floor won't be a lasting reminder of them.

Tarkett Techtonic™ delivers unequalled resistance to scratches, abrasions and scuffs.

Every flooring product has a coating, but only Tarkett has Techtonic: a groundbreaking solution that strengthens the durability of iD Latitude™ giving you better performance for the price. By mixing rugged protection with a beautiful matte finish, Techtonic keeps your floors' surfaces looking better and lasting longer.



Resists scratches 40% better.

So you'll never have to choose between replacing a new floor, or living with the damage.

Just one exposed nail in the foot of a chair can scratch a new floor and produce whitening. In a series of laboratory experiments utilizing a diamond-tipped Taber Scratch tool, Techtonic performed significantly better than the industry market leader—withstanding greater pressure without scratching or scratch whitening.



18% more protection against abrasions.

Now you can move furniture with more freedom—and less concern.

Surface sheen is worn away by repetitive actions in high-traffic areas, such as the movement of chairs and tables. By protecting surfaces, Techtonic preserves not just their sheen, but your peace of mind.



Best-in-class scuff resistance.

Spend less time cleaning black marks (and more years enjoying spotless surfaces).

Those black marks from dragging shoes and chair casters? They're scuff marks caused by friction. No product on the market fights them better than Techtonic—a solution that keeps your floors performing better, year after year.

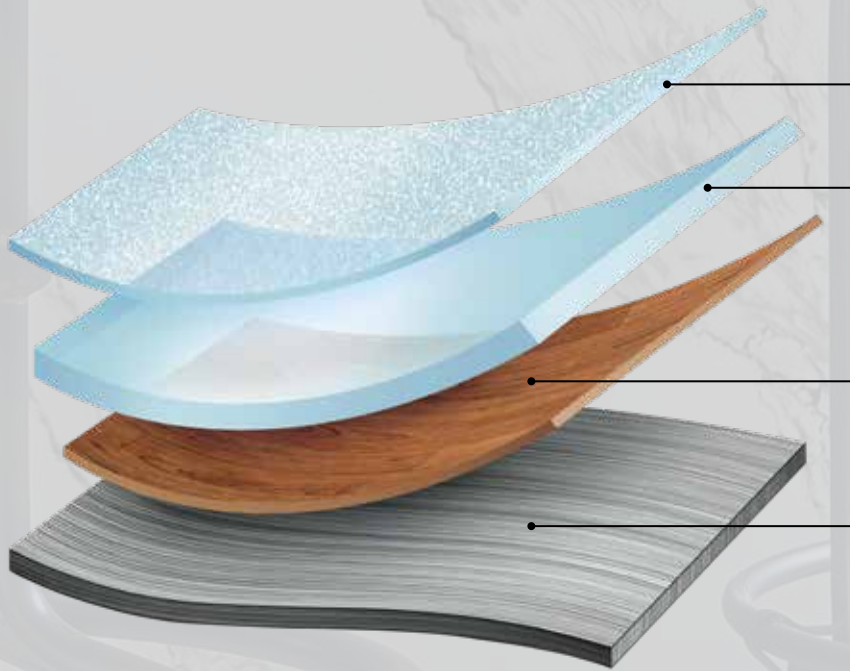


Immaculate stain defense.

Momentary mishaps shouldn't have permanent effects.

Tchtonic's polyurethane coating provides an advanced level of security against stains, reducing the chances of damaged flooring (and expensive cleaning).

Construction of Luxury Vinyl Tile (LVT)



Top Layer/Protective Coating

Strengthened by Techtonic,[™] this upper layer adds industry-leading scratch and abrasion defense, best-in-class scuff protection, and powerful stain resistance.

Wear Layer

A layer that adds wear-resistant durability.

Film

The layer of high-definition film on which the actual design is printed, giving the tile its pattern and color.

Base Layer

A foundation layer that adds to the dimensional stability of the product.

Techtonic vs. The Industry Leader

Developed by an international team and manufactured in North America, Techtonic offers best-in-class performance at an everyday price. In multiple tests, LVT topped with Techtonic repeatedly outperformed both our old protective coating and our #1 market-leading competitor.

Scratch Resistance:

40%

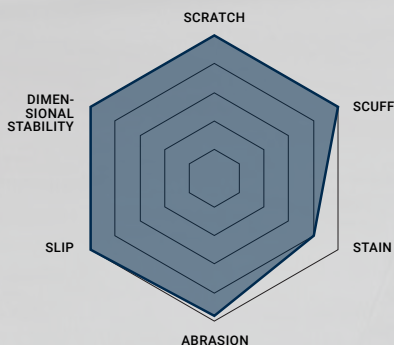
Better Than Tested Competition

Abrasion Resistance:

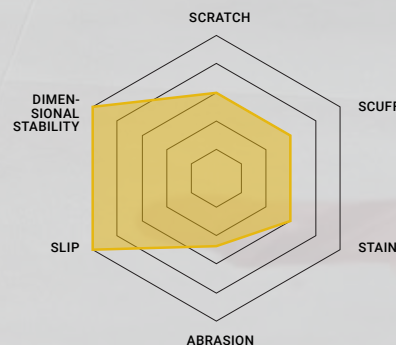
18%

Better Than Tested Competition

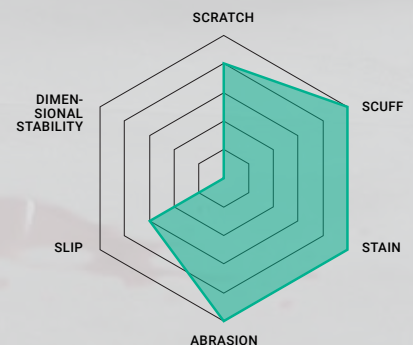
Techtonic



Former Tarkett[™] 20 mil



Industry Leader



Great spaces. One surface at a time.

At Tarkett, we believe in placing people in the center of every space. So we've developed a portfolio of products designed to work together both functionally and aesthetically, helping you create more productive workspaces that maximize return on investment.

The Tarkett Solution SPECtrum™ helps you expertly recommend a flooring platform for the specific needs of every space and every budget. And our full palette of colors, patterns and textures is coordinated to work together visually across platforms. So the endless balance of function, safety and longevity is always done on budget, in style, sustainably. Without compromise.

iD LATITUDE™ SOLUTION SPECTRUM:

- 1 LVT, iD Latitude, Urban Oak (PLWD 3603)
- 2 LVT, iD Latitude, Laurel Oak (PLWD 3523)
- 3 LVT, iD Latitude, Stria Marble, Breccia (PLSM 5104)
- 4 Soft Surface, Powerbond®/Modular, Blockade 11471 (Base Grey 54605)
- 5 LinoFloor xf2™, Veneto Acoustiflor® (Ironed 702)
- 6 Tarkett VCT (Sugar Cane)
- 7 Soft Surface, Powerbond®/Modular, Plexus Colour IV 02875 (Baja Dunes 18574)
- 8 LVT, iD Inspiration™ 70, Vintage Teak (Natural)
- 9 Rubber, Mesto Configurations™, Mystic Unicorn Light (PR6L)



Color may vary from actual swatch. To order a sample and to learn more about Tarkett Solution SPECtrum, please visit tarkettna.com.



1

2

3

4

5

6

iD Latitude™ Woods



PLWD 7523 Suntoned Teak
48 Grey*



PLWD 5134 Blanched Pine
29 Moon Rock*



PLWD 3522 Crème Oak
24 Grey Haze*



PLWD 7526 Pearl Maple
280 Shoreline*



PLWD 3603 Urban Oak
63 Burnt Umber*



PLWD 4695 Peppercorn
63 Burnt Umber*



PLWD 3530 Vintage Oak
29 Moon Rock*



PLWD 5136 Acadia Pine
283 Toast*



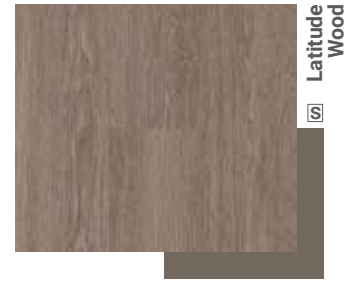
PLWD 3606 Chamois Oak
09 Clay*



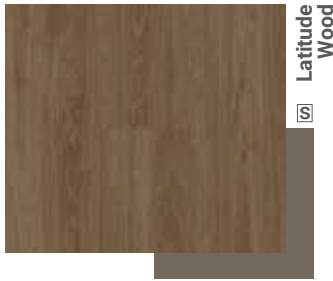
PLWD 4693 Warm Silver
150 Wetlands*



PLWD 4692 Brined
TA1 Tannery*



PLWD 3605 Taos Oak
283 Toast*



PLWD 4694 Scout
283 Toast*



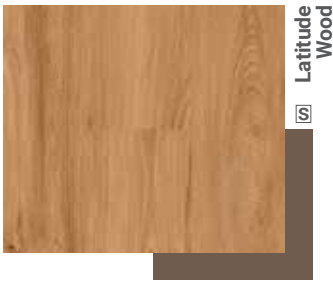
PLWD 3523 Laurel Oak
TA1 Tannery*



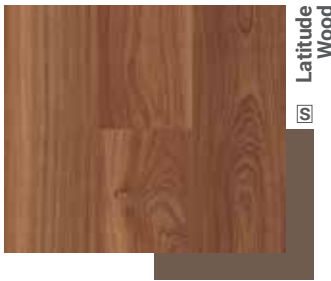
PLWD 0512 Craft Maple
130 Sisal*



PLWD 3308 Ash
130 Sisal*



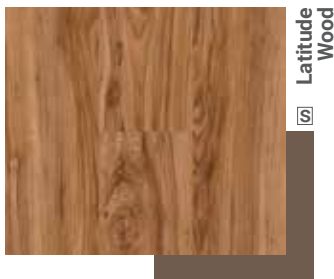
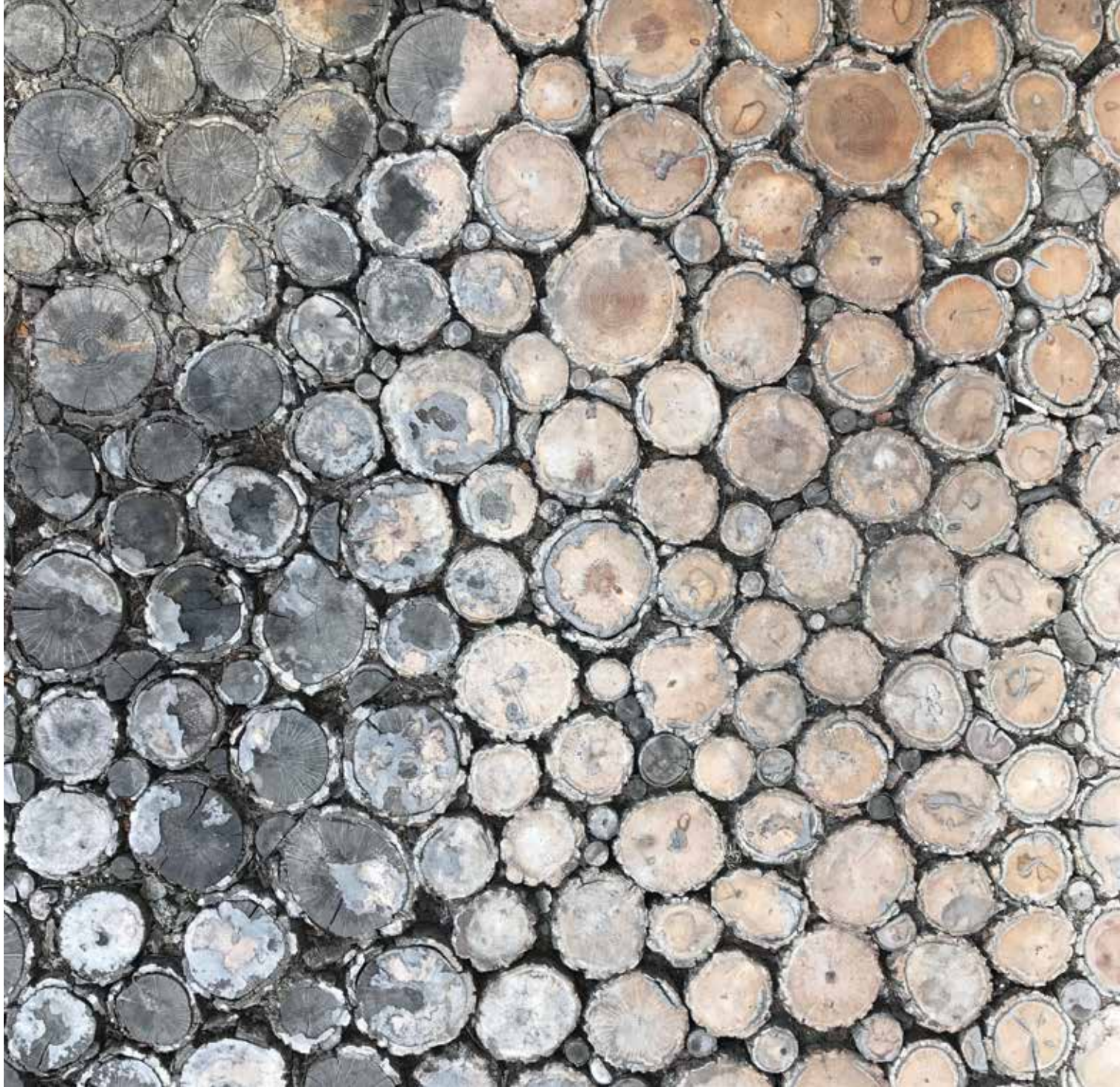
PLWD 7521 Beech Natural
TA2 Saddlebrook*



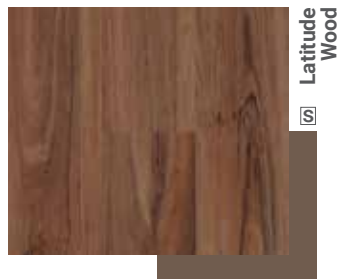
PLWD 3307 European Cherry
TA2 Saddlebrook*

*Suggested Tarkett colors for finishing borders (wall base).

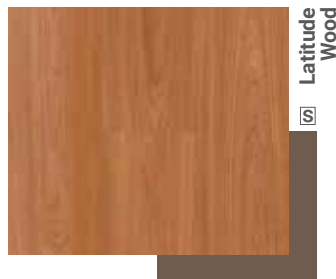
Coordinated Tarkett Accessories are a printed approximation. Please refer to the Color Guide for accurate color representation.



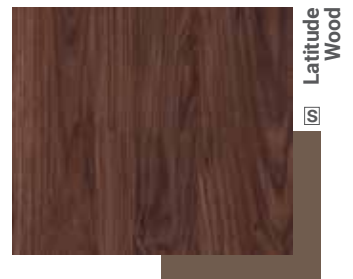
PLWD 3405 Hickory
TA2 Saddlebrook*



PLWD 7524 Natural Teak
TA2 Saddlebrook*



PLWD 3305 American Cherry
TA2 Saddlebrook*



PLWD 3401 Black Walnut
TA2 Saddlebrook*

*Suggested Tarkett colors for finishing borders (wall base).

Coordinated Tarkett Accessories are a printed approximation. Please refer to the Color Guide for accurate color representation.

iD Latitude™ Abstracts and Stones



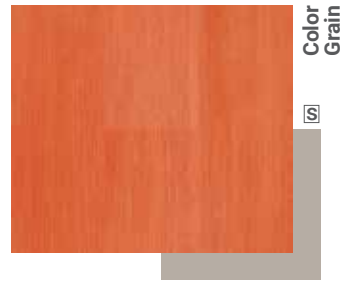
PLCG 7511 Cascades
195 Ash*



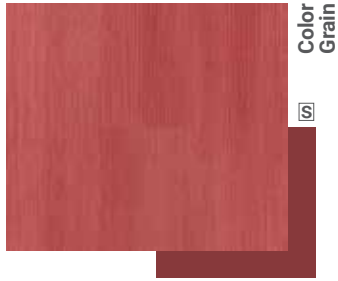
PLCG 7508 Fern
151 Iguana*



PLCG 7505 Goldfinch
195 Ash*



PLCG 7506 Mandarin
195 Ash*



PLCG 7507 Kimono
163 Salsa*



PLCG 7514 Gibraltar
29 Moon Rock*



PLFL 5101 Bisque
280 Shoreline*



PLFL 5103 Greige
TA8 Welsh Castle*



PLFL 5110 Taupe
29 Moon Rock*



PLSM 5102 Nimbus
23 Vapor Grey*



PLSM 5104 Breccia
29 Moon Rock*



PLSM 5108 Marine
40 Black*



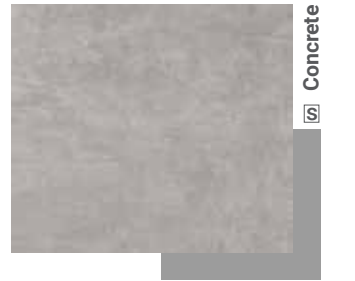
PLTG 3542 Cool Beige
283 Toast*



PLTG 3545 Charcoal
63 Burnt Umber*



PLST 7501 Elbrus
TA5 Colonial Grey*



PLCN 3515 Alumin
TA5 Colonial Grey*



PLST 7235 Cristallo
48 Grey*



PLST 7242 Hearthstone
48 Grey*

*Suggested Tarkett colors for finishing borders (wall base).

Coordinated Tarkett Accessories are a printed approximation. Please refer to the Color Guide for accurate color representation.

iD Latitude™ Abstracts and Stones



Concrete

PLCN 3519 Charcoal
TA4 Gateway*



Latitude Stone

PLST 7244 Prairie
281 Grizzly*



Concrete

PLCN 3511 Gypsum
280 Shoreline*



Latitude Stone

PLST 7214 Luna
280 Shoreline*



Choose Carbon Neutral with iD Latitude.™



Our sustainability journey is one step closer to its goal.

In addition to improving the health and wellness of the space with low TVOCs, **every installation of iD Latitude helps to decrease our carbon footprint, reduce greenhouse gases and reverse the effects of climate change.** We're offsetting carbon emissions and taking back our planet—together.

Tarkett's carbon offsets contribute to multiple global projects, including the reforestation of biodiversity hotspots in the Peruvian Amazon. Through our support of the Tambopata National Reserve and the Bahuaja-Sonene National Park, nearly 1.5 million acres have been protected and 10,000 acres have been restored—resulting in 4 million tons of CO₂ being avoided.

By offsetting carbon emissions, we're addressing the single largest threat to the health of our planet and taking action against climate change.

The work continues. We invite you to join us.

Learn more at www.tarkettna.com.

SIZE	18" x 18"	6" x 36"	6" x 48"
Stria Marble (PLSM)		•	
ColorGrain (PLCG)		•	
Finelines (PLFL)	•	•	
Texgrain (PLTG)	•	•	
Latitude Woods (PLWD)			•
Latitude Stones (PLST)	•		

CARTON INFO	18" x 18"	6" x 36"	6" x 48"
Tiles per Carton	20	24	18
Sq. Ft. per Carton	45	36	36
Lbs. per Carton	45	36	36
Cartons per Pallet	60	66	72
Lbs. per Pallet	2700	2376	2600

EMBOSS OPTIONS	Linear Wood (LW)	Wood Grain (WG)	Quarry (QU)	Weathered Wood (WW)
Stria Marble (PLSM)	S			
ColorGrain (PLCG)	S			
Finelines (PLFL)	S			
Texgrain (PLTG)	S			
Latitude Woods (PLWD) 3603, 3530, 3305, 3307, 3401, 3522, 3308, 3405		S		
Latitude Woods (PLWD) 3605, 3523, 3606	S			
Latitude Woods (PLWD) 7521, 7523, 7524, 7526, 0512, 5134, 5136, 4695, 4694, 4693, 4692				S
Latitude Stones (PLST)			S	

S = Standard

On Front Cover:
 LATITUDE ABSTRACT-
 STRIA MARBLE PLSM 5104 - BRECCIA
 STRIA MARBLE PLSM 5102 - NIMBUS
 TEXGRAIN PLTG 3542 - COOL BEIGE
 FINELINES PLFL 5103 - GREIGE
 6' x 36'

SPECIFICATIONS

Classification:	ASTM F1700 Class III Type B
Total Thickness:	0.120" (3.0 mm)
Wear Layer Thickness:	20 mil (0.50 mm)
Finish:	Tectonic™
Edge Treatment:	Square Edge
Emboss:	Standard shown on sample
Warranty:	20-Year Limited Warranty
Colors:	22 Wood, 14 Abstract, 8 Stone/Concrete

TESTING

Static Load:	ASTM F970	250 psi, ≤0.005 inches
Residual Indentation:	ASTM F1914	Passes
Slip Resistance:	ASTM D2047	≥0.5 SCOF
Flammability:	ASTM E648	≥0.45W/cm ²
Smoke Density:	ASTM E662	≥450
Chemical Resistance:	ASTM F925	Passes
Resistance to Light:	ASTM F1515	ΔE≤8
Resistance to Heat:	ASTM F1514	ΔE≤8
Dimensional Stability:	ASTM F2199	Passes
Flexibility:	ASTM F137	Passes

SUSTAINABILITY ATTRIBUTES

Healthy Materials:	No Heavy Metals; Non-Toluene Ink System, Phthalate-Free
Carbon Footprint:	Third-Party Verified Carbon Neutral
Material Health Assessment by Third-Party:	Cradle-to-Cradle® principles: 100% of ingredients used have been assessed by a third-party, EPEA, for environmental and human health impacts Meets CDPH Standard Method v1.2-2017; FloorScore® Certification
Indoor Air Quality:	FloorScore®
Transparency Certifications by Third-Party:	Contributes to LEED® v4.0, LEED® v4.1, WELL
Sustainable Building Programs:	UN Sustainability Goals, CE100, World Economic Forum, UN Global Compact, C2C principles
Responsible Business Practice:	Part of Tarkett ReStart® program
Responsible Product Management:	ISO 19001, ISO 14001, Closed Loop Water System
Sustainable Manufacturing:	Transparency certifications and product details are located on the Tarkett website, Tarkett.Ecomedes.com and mindful MATERIALS
Access to Transparency Documents:	

ENVIRONMENTAL INFO: Please visit tarkettna.com for environmental information on all Tarkett products.



Tarkett North America

30000 Aurora Road
Solon, Ohio 44139
800.248.2878

tarkettna.com

For more accurate color and pattern representation, we suggest you visit an authorized Tarkett dealer to view an actual product sample.

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